

WHO'S READY TO RACE AT DELAWARE PARK?

There has been some concern about Delaware Park hosting only two races per week and how that will negatively impact the ability to race there. However, when you look at the numbers you will see that is not the case. With that schedule, in 2015 Arabians have to potential to have 56 races. In comparison, in 2014, 58 races were held. That is not a drastic decrease, and since the overnight purse structure is higher in 2015, Arabians will be running for significantly more money this year. Purses for the overnight races will range from \$10,000 to \$15,000 compared to the 2014 average of \$8,230. Track management has also indicated that if there are enough horses, Arabians could have more than 2 races per week. The track is open for training and live racing starts on May 16. We look forward to seeing you there.



DELAWARE PARK'S PADDOCK IS ONE OF THE MOST BEAUTIFUL IN THE COUNTRY AND NO TIME IS IT PRETTIER THAN IN THE SPRING WHEN THE MEET GETS STARTED.

How does Delaware Park stack up against other tracks in the country? It appears that no other state is offering any more than 2 races per week. The opportunity to run at Delaware Park is no less than any other state. When you look at the numbers from 2014 (supplied by the Arabian Jockey Club) you can see that Delaware Park is still the leading track in the United States.

State	Total # Races	Total Purses (Avg./Starter)	Total Handle (Avg.)
California	42	\$433,349 (\$1,844)	\$2,714,398 (\$64,629)
Colorado	23	\$241,600 (\$4,646)	\$249,821 (\$10,862)
Delaware	58	\$630,862 (\$8,088)	\$6,109,824 (\$105,342)
Kentucky	1	\$100,000 (\$14,286)	\$306,150 (\$306,150)
Michigan	9	\$82,673 (\$3,937)	\$105,293 (\$11,700)
Texas	43	\$472,295 (\$2,668)	\$2,091,846 (\$48,648)
U.S. Totals	176	\$1,960,779 (\$3,440)	\$11,577,335 (\$65,780)

Delaware led all states in the number of races, total purses and total handle. Taking out Kentucky because it only held one race, the President of the UAE Cup S. (G1), the average purse earned per starter was significantly greater than that in any remaining states and was more than twice the national average. Similarly, races in Delaware brought in the most wagering dollars and had the highest average handle. There are still plenty of opportunities to run horses and earn good money at Delaware Park. Trainers are ready. Jockeys are ready. Now we just need the horses.

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YOUR GUIDE TO ARABIAN RACING
AT DELAWARE PARK

APRIL, 2015

'CELEBRATION OF THE ARABIAN HORSE'

MARKETING TOOLKIT

The Arabian Horse Association (AHA) is excited to announce that they are officially naming May, 2015, 'Celebration of the Arabian Horse Month!' They are asking farms, clubs and regions to host an outreach event in your area that will reach people from all walks of life and introduce them to the magic of the Arabian horse.

AHA has created an outreach toolkit full of wonderful ideas and initiatives that clubs and regions have done in previous years or are planning to do this year that can be considered outreach and marketing initiatives for the Arabian breed. These include participating in a youth therapy program, an after-school program that your barn can do, events that you can host at a show, holiday ideas, etc.

The outreach toolkit also includes information on how to give a successful TAIL tour, becoming a Discovery Farm, social media tips and much more!

During May, AHA will support your outreach initiative by providing promotional material (at just the cost of shipping) for you to give out at your event!

Thanks to everyone who submitted materials to the toolkit. AHA is excited to share your ideas on how you show others that 'Life Looks Different with an Arabian horse' in May 2015!

Contact AHA to receive your toolkit, or check it out online at www.arabianhorses.org.



ARE YOU READY TO SEE YOUR HORSE BREAK FROM THE GATE? HOW ABOUT INVITING SOME FRIENDS TO THE TRACK AND INTRODUCING THEM TO ARABIAN RACING. DELAWARE PARK OPENS ON MAY 16.



IT IS TRADITION TO LEAVE THE HALTERS AND BUCKETS OF THE RUNNING HORSES ON THE ROOF OF WHERE THE JOCKEYS WEIGH IN. LOOKING FORWARD TO SEEING THIS AGAIN.

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APRIL, 2015

HERITAGE ARABIAN RACING CLUB FORMS



THE PURPOSE OF THIS CLUB IS TO SUPPORT AND PROMOTE RACING FOR THOSE WHO WISH TO PRESERVE THE PUREBRED ARABIAN OF TRADITIONAL TYPE AND BLOODLINES.

The Arabian Jockey Club is excited to be a part of the Heritage Arabian Racing Club (HARC), a new world-wide racing

club aimed at growing a solid base of Arabian racing bloodlines and participation at the grass roots level.

The press release from HARC printed below explains the origins of the idea and formation of the club. The AJC stands ready to assist in any way possible to aid in the breeding and participation of the Arabian race horse.

For people with a passion for racing, and the purebred Arabian horse, a very exciting event took place in Abu Dhabi on 28th February of this year, when a vision of His Highness Sheikh Sultan Bin Zayed Al Nahyan was realized. At his invitation twenty one like-minded people from eleven different countries all with a common belief in the purebred Arabian came together and agreed to form the Heritage Arabian Racing Club (HARC).

The purpose of this Club is to support and promote racing for those who wish to preserve the purebred Arabian of traditional type and bloodlines and to ensure the long-term future of Arab horse characteristics, in the broadest terms, with the hallmarks of beauty, athletic ability, soundness and versatility.

It is recognized that recently, enormous strides have been made in Arabian racing through the concentrated use of certain highly selected and at times controversial bloodlines. The result has been a significantly improved racehorse that bears little resemblance to the original purebred, either in looks or in racing style and speed. For many Arab horse lovers, this horse is no longer recognizable as Arabian and enthusiasts, who valued the beautiful all round athlete, have left the sport and the breed. We wish to welcome them back.

We believe there must be room for all to enjoy racing their Arabians. We have taken the success of The Pyramid Society as our model and we are making a Club on similar lines, open to people with our concerns, and without apology is openly protective of the lines we care about. We hope that by providing a support forum for breeders and obtaining sponsorship for races specifically for HARC members, not only will we encourage owners and breeders of 'Heritage' Arabians to join the grass (*cont. on page 4*)

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roots of our sport and broaden the base of Arabian racing world wide, but also we will help to preserve valuable bloodlines which can continue the heritage of their ancestors.

Founding member countries of HARC are: Australia, Brazil, Egypt, Morocco, Poland, Russia, Tunisia, Turkey, United Arab Emirates, United Kingdom, and United States of America. A Steering Committee has been formed to finalise a constitution and the definition of a HARC racehorse, this work should be completed over the next few months. Meanwhile the Committee is looking at ways to immediately begin to promote the Club and its activities. The Steering Committee consists of Mr. Anthony Mountney (Australia), Mr. Almir Ribeiro (Brazil), Mr. Ahmed Abdelrazik (Egypt), Ms. Deirdre Hyde (UAE), and Mrs. Kathy Smoke (USA). A website should be up and running shortly but in the meantime any enquiries can be sent to heritageracingclub@gmail.com.

We thank His Highness Sheikh Sultan Bin Zayed Al Nahyan for his generosity, and we salute him for his initiative and for leading the way forward.

WE'LL SEE YOU AT THE RACES!

www.easternarabianracing.org

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