

DELAWARE PARK ANNOUNCES 2015 DATES

Wilmington, DE, January 14, 2015 – Delaware Park received approval from the Delaware Thoroughbred Racing Commission today on dates for the 2015 live racing season. The 78th season of live racing at the Stanton oval will feature 81 days with the meet starting on Saturday, May 16 and concluding on Saturday, October 17.

In May, live racing will be held three days per week on a Monday, Wednesday and Saturday schedule. Live racing will be added on Tuesdays from June 1 through September 1. Beginning on September 8, Tuesdays will be dropped from the schedule and live racing will revert back to a Monday, Wednesday and Saturday schedule through closing day October 17. First post time is set for 1:15 p.m. daily.

Delaware Park's premier thoroughbred races, the Delaware Oaks (G3) and the Delaware Handicap (G1) will be held on July 11 and July 18 respectively. Arabians will have graded stakes on those days as well. See below.



Who's ready for some racing? We may be in the middle of winter, but spring will come soon enough to Delaware Park. Photo by Elaine Kucharski.

2015 ARABIAN STAKES SCHEDULE

Saturday, July 11 – Delaware Park Arabian Oaks (G2), sponsored by Cre Run Enterprises LLC. For 3- and 4-year-old fillies, 1 1/16 miles, \$30,000 guaranteed.

Saturday, July 18 – Delaware Park Arabian Derby (G2), sponsored by Mark Powell. For 3- and 4-year-olds, 1 ¼ miles, \$30,000 guaranteed.

Saturday, August 22 – Delaware Park Arabian Juvenile Filly Championship (G3), sponsored by Markel Corp. For 3-year-old fillies, 1 mile and 70 yards, \$20,000 guaranteed.

Saturday, September 5 – Buzz Brauninger Arabian Distaff H. (G1), sponsored by Emirates Equestrian Federation. For 3-year-olds and up, fillies and mares, 1 1/8 miles, \$40,000 guaranteed.

Saturday, September 12 – Delaware Park Arabian Classic H. (G1), sponsored by Emirates Equestrian Federation. For 3-year-olds and up, 1 ¼ miles, \$50,000 guaranteed.

Saturday, September 12 – Delaware Park Arabian Juvenile Championship (G3), sponsored by Emirates Equestrian Federation, For 3-year-olds, 1 mile and 70 yards, \$25,000 guaranteed.

Contact Delaware Park at (302)994-2521 x 7282 or x7341 for stall applications or visit their website, www.delawarepark.com.

THE INSIDE TRACK

YOUR GUIDE TO ARABIAN RACING
AT DELAWARE PARK

JANUARY, 2015

AMERICAN HORSE PUBLICATIONS LAUNCHES ITS THIRD EQUINE INDUSTRY SURVEY SPONSORED BY ZOETIS™

JANUARY 22, 2015 - American Horse Publications (AHP) is launching its third Equine Industry Survey to gauge participation trends and management practices in the U.S. equine industry, identify critical issues facing the equine industry as perceived by those who own or manage horses, and better understand issues pertaining to horse health.

In 2009, AHP conducted an online nationwide survey made possible by the sponsorship of Intervet/Schering-Plough Animal Health and Zoetis, formerly Pfizer Animal Health. In 2012, a second nationwide survey was conducted, sponsored by Kentucky Equine Research, Merck Animal Health, and Zoetis. The AHP 2015 Equine Industry Survey is being sponsored by Zoetis, a company made up of people who are supporters of the horse industry because of their love of the horse, not just because it's their business.

The initial survey collected a total of 11,171 usable responses; the second survey yielded 10,539 usable responses. AHP will strive to exceed these numbers with its 2015 survey.

Those eligible to participate in the survey are men and women, 18 years of age and older, who currently own or manage at least one horse and live in the United States. This study is anonymous; this means that no one – not even members of the research team – will be able to associate information that is given with respondents. When the survey results are tallied, only aggregated results will be presented.

AHP members who have publications, websites, social media outlets, and professional organizations in the equine industry will promote the survey to their communities of horse owners. The survey sponsor and AHP members who participate in promoting the survey will receive complete results of the 2015 survey to release through their own channels up to 60 days prior to release of the survey results to the general equine industry.



YOUR Opinion Matters!
Take the 2015 Equine Industry Survey

ahphorsesurvey.com

The banner features a brown horse with a flowing black mane on the left. To its right is a bar chart with five bars of increasing height, colored blue, yellow, green, grey, and red. The text 'YOUR Opinion Matters!' is in white on a red background, and 'Take the 2015 Equine Industry Survey' is in white on a dark green background. The website 'ahphorsesurvey.com' is at the bottom right. A small logo with 'S&P' and 'SUSTAINING SPEED' is at the bottom left.



AMERICAN HORSE PUBLICATIONS®
PROMOTING EXCELLENCE IN EQUINE MEDIA

AMERICAN HORSE PUBLICATIONS IS AN ASSOCIATION OF PASSIONATE EQUINE INDUSTRY PROFESSIONALS WHO CARE ABOUT THE HORSE AND THE COMMUNICATION OF EQUINE INFORMATION.

The logo features a black silhouette of a horse in profile, facing right, above the text 'AMERICAN HORSE PUBLICATIONS®' in a bold, sans-serif font. Below this is a horizontal line with a decorative flourish in the center, followed by the tagline 'PROMOTING EXCELLENCE IN EQUINE MEDIA' in a smaller, all-caps font. The entire logo is set against a white background within a grey-bordered box.

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LET YOUR VOICE BE HEARD. SPEAK UP FOR
THE ARABIAN HORSE INDUSTRY BY TAKING THE
AHP SURVEY.

All AHP members will also receive a complete set of these results prior to the general public. The general equine industry may request a copy of this new information by contacting the AHP office at ahorsepubs@aol.com after September 15, 2015. Data will be available online at www.americanhorsepubs.org at that time.

To take the 2015 AHP Equine Industry Survey, go to www.ahphorsesurvey.com. Please share this link with every horse-owning group and individual horse owner.

The survey closes April 1, 2015.

The 2015 AHP Equine Industry Survey is being conducted by **American Horse Publications** (AHP). AHP is a nonprofit association that promotes excellence in equine media. Its members include equine-related publishing

media, professionals, students, organizations and businesses. Dr. C. Jill Stowe is providing consulting services for data collection and analysis to the AHP. Dr. Stowe is currently an associate professor of Agricultural Economics at the University of Kentucky.

About Zoetis

Zoetis (zô-EH-tis) is the leading animal health company, dedicated to supporting its customers and their businesses. Building on more than 60 years of experience in animal health, Zoetis discovers, develops, manufactures and markets veterinary vaccines and medicines, complemented by diagnostic products and genetic tests and supported by a range of services. In 2013, the company generated annual revenue of \$4.6 billion. With approximately 9,800 employees worldwide at the beginning of 2014, Zoetis has a local presence in approximately 70 countries, including 27 manufacturing facilities in 10 countries. Its products serve veterinarians, livestock producers and people who raise and care for farm and companion animals in 120 countries. For more information, visit www.zoetisus.com.

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Snapshots at jasonlove.com



WE'LL SEE YOU AT THE RACES!

www.easternarabianracing.org

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